

"WORTH COMING DOWN FOR!"

Talk about a grand, cool smoke! You can't beat fragrant Dixie Plug—and you cut each pipeful first when you want it.



PLUG SMOKING TOBACCO

Conservation And Unemployment

Since the advent of the great depression and drought era, now nearing its tenth birthday, citizens of the west have become more conscious of the value of trees and of their importance, value and place in the economic life of the country.

During this decade of trial and tribulation, residents of the prairies have been reminded that the west has not escaped the ravages of drought, the effects of drought have been somewhat ameliorated in areas plentifully supplied with tree growth. This is mainly due to the moisture conservation power of trees in their relation to contiguous land, partly due to their ability to prevent or halt erosion and to some extent attributable to the fact that such districts by their very nature lend themselves more readily to agricultural diversification.

As a result of these conservation prairie residents have become more tree conscious than they were in the days prior to 1929 and this aroused interest is reflected in the increased attendance at lectures delivered during the annual migration of the Dominion government's forestry and tree planting railway cars and in the keen interest which has developed in the work being done under the Prairie Farm Rehabilitation Act and by other organizations devoted to conservation work in various forms.

The public conscience having thus been aroused to the importance, may the necessity of conservation of moisture, it would appear that the time has arrived when very general support would be given to any worthwhile projects which the governments of the country, both federal and provincial, might be prepared to undertake, with the dual objective of conservation of moisture through afforestation and reforestation and at least a partial solution of the unemployment problem. To the extent to which these two problems could be dealt with under a common project would hereby support be forthcoming for such a scheme or series of undertakings.

In The West Direction

Just recently it was announced by the P.F.R.A. administration that all its newly created community pastures in Saskatchewan, totalling approximately 600,000 acres are to be created game preserves and that custodians of these areas are to be given special training in game conservation as part of a program in which the provincial government, the P.F.R.A. administration and Ducks Unlimited will co-operate.

The idea seems to be an excellent one, but it might well be further extended to include a substantial program of tree planting in those community pastures where conditions lend themselves to such a project, thus widening the moisture conservation sphere of influence to adjoining farm lands and providing work as a substitute for direct relief for many now on the relief rolls.

Such work, however, need not and should not be confined to areas set aside primarily as community pastures and game preserves. It could and should be extended to Dominion and provincial parks and wasteland areas, some of which might appropriately be developed as playgrounds and tourist resorts affording a great deal of useful and valuable work for many now idle and creating assets which would ultimately ensure future support to the country for the money thus expended. Coupled with the planting of treeless areas could well be the improvement of districts of existing natural growth.

Of Wide Value

Apart altogether from its value to agriculture in the field of moisture conservation an active and well thought out forestry program as exemplified by new plantings and improvement, preservation and care of existing plantations and of natural growth, would have an intrinsic value of great importance in the industrial and economic life of the country.

This was pertinently pointed out in the brief submitted last year to the Royal Commission on Dominion-provincial relations by the Foundation of Ontario Naturalists in support of their contention that the Federal government should take over provincial natural resources or alternatively should aid the provinces in developing and conserving them, in the following words:

"The general prosperity of the Canadian people and Canadian business, no matter in what form, depends on taxation and conversely as possible recipients of relief, is of vital concern to the Federal government, is axiomatic.

"How important, therefore, that the Federal government should be concerned that raw materials be available for the construction and building industries, for packages, boxes, barrels, etc., of all kinds for shipping Canadian produce to home and foreign markets, to railways, telephone and telegraph companies for ties, poles and posts and rolling stock, to mines for props and other construction work, to factories for the manufacture of furniture, radior, tools, implements and the hundreds of other things too numerous to mention, for fuel and the many uses on the farm."

And again the same organization pointed out that: "There is the possibility of employing relief recipients on forest improvement work, such as the building of roads, trails, fire lines, brush disposal, improving and creating tourist camp sites and conveniences, etc., etc. There still remains a tremendous amount of work to be done."

Then why not use some of the millions being spent on relief to do some of the work and give work to those who have none?

Harvard introduced football into American colleges.

CHILDREN'S COUGHS

(due to colds)

Don't let colds and coughs go untreated. Rub Children's Milt Strong's Miltroster No. 2 on child's throat and chest at once. This milder form of regular Miltroster penetrates, warms and stimulates local circulation. Fuses the bronchial tubes with its soothing relieving vapor. Miltroster brings relief because it's a "counter-irritant".

Salve. Recommended by many doctors and nurses. Made in Canada, in three strengths: Regular Strength, Children's (mild), and Extra Strong. All drug stores, 40c each.



Made Fast Trip

The new Imperial Airways liner Falcon smashed all commercial records recently by flying from London to Brussels, 200 miles, in 18 minutes at an average of 250 m.p.h. She carried 11 passengers, a crew of four, and a ton of mail and freight. The pilot was Captain J. T. Percy, who not long ago flew Frobiisher, sister ship of Falcon, from England to Brussels in 33 minutes, equalling the Belgian record.

Three Days At Once

Every day for more than an hour, there are three days of the week on our earth at one time. When it is 11:30 p.m. Monday at the western end of the Australian Islands it is 12:30 a.m. Tuesday at Apia, Samoa, and 12:30 a.m. Wednesday at the Tonga Islands.

London business houses have set up "baby shelters" where mothers may park the youngsters for a penny an hour.

An Old Chinese Story

Tells How Peach Blossom Became Watermark For Paper

Thirteen hundred years ago, during the Tang Dynasty, a tiny Szechwan village girl committed suicide because love had passed her by. Behind her, according to the old Chinese story, she left a trail of beautiful poems, written on airy slips of peach blossom paper and addressed to her many admirers who had been attracted by her famed beauty.

The girl, Hsueh Tzu, did not write poems of love, but only of encouragement, urging her admirers to seek greater knowledge or wiser methods of administration. She marked all her poems with a drop of water which spread into the form of a peach blossom. This peach blossom watermark is still carried on one of Shanghai's most popular brands of writing paper—the Hsueh Tzu—which is noted for its delicate texture.

Recently, during a visit to the girl's shrine at Wei Chien, Lou where she drew the water for making flowers on the writing paper, Chinese girls conceived the idea of writing to their husbands and sweethearts at the front on peach-blossom paper. Hundreds of the scented and water-marked messages were dispatched from Chengtu, on each of which was written a verse of encouragement.

IT POURS CLEANLY

It's free—write for one NOW

- Fits the special spot of the 2 1/2, 3 1/2, 4 1/2, 5 1/2, 6 1/2, 7 1/2, 8 1/2, 9 1/2, 10 1/2, 11 1/2, 12 1/2, 13 1/2, 14 1/2, 15 1/2, 16 1/2, 17 1/2, 18 1/2, 19 1/2, 20 1/2, 21 1/2, 22 1/2, 23 1/2, 24 1/2, 25 1/2, 26 1/2, 27 1/2, 28 1/2, 29 1/2, 30 1/2, 31 1/2, 32 1/2, 33 1/2, 34 1/2, 35 1/2, 36 1/2, 37 1/2, 38 1/2, 39 1/2, 40 1/2, 41 1/2, 42 1/2, 43 1/2, 44 1/2, 45 1/2, 46 1/2, 47 1/2, 48 1/2, 49 1/2, 50 1/2, 51 1/2, 52 1/2, 53 1/2, 54 1/2, 55 1/2, 56 1/2, 57 1/2, 58 1/2, 59 1/2, 60 1/2, 61 1/2, 62 1/2, 63 1/2, 64 1/2, 65 1/2, 66 1/2, 67 1/2, 68 1/2, 69 1/2, 70 1/2, 71 1/2, 72 1/2, 73 1/2, 74 1/2, 75 1/2, 76 1/2, 77 1/2, 78 1/2, 79 1/2, 80 1/2, 81 1/2, 82 1/2, 83 1/2, 84 1/2, 85 1/2, 86 1/2, 87 1/2, 88 1/2, 89 1/2, 90 1/2, 91 1/2, 92 1/2, 93 1/2, 94 1/2, 95 1/2, 96 1/2, 97 1/2, 98 1/2, 99 1/2, 100 1/2, 101 1/2, 102 1/2, 103 1/2, 104 1/2, 105 1/2, 106 1/2, 107 1/2, 108 1/2, 109 1/2, 110 1/2, 111 1/2, 112 1/2, 113 1/2, 114 1/2, 115 1/2, 116 1/2, 117 1/2, 118 1/2, 119 1/2, 120 1/2, 121 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Quality Beers

are never accidental!

—QUALITY BEERS ARE ALWAYS THE RESULT OF KNOWLEDGE, SKILL AND A DETERMINED EFFORT TO PRODUCE QUALITY.

and Alberta Made BEERS

are the FINEST PRODUCT OF THE in the BRITISH EMPIRE

(Time after time Alberta Brand brews have won the Empire Championship awards proving over and over the superior quality and the skill of Alberta Brewers.)

BREWING INDUSTRY OF ALBERTA

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Complete facilities for handling

WHEAT BOARD DELIVERIES AND POOL WHEAT...

at ALBERTA PACIFIC ELEVATORS

"A.P." Elevators will pay maximum benefits obtainable under Government Wheat Price Guarantees.

Hungarian partridge may be shot south of the North Saskatchewan river from October 2 to November 30 inclusive. The bag limit is 150 birds for the season. Ducks and geese may be shot from September 7 to November 29.

MISS EDITH HIRTLE
L. R. S. M.

Will resume teaching classes
VIOLIN AND THEORY
ON SEPTEMBER 2

Appointment made at Mrs.
J. O. Bogstie's

For Early Fall
Vacations

Bargain
FARES
to
Eastern
Canada

Tickets on Sale
Sept. 15 to 29

Return Limit 45 Days

CHOICE OF TRAVEL
in Coaches - Tourist
or Standard Sleepers
at small extra fare and berth
charge

STOPOVERS ALLOWED
at Stations Winnipeg and East

Travel Bargains From East
to Western Canada Also
No extra charge to prepay a ticket

For full information ask Ticket
Agent

Canadian Pacific

ber's inclusive north of Clearwater
and Athabasca rivers and from Sep-
tember 15 to November 15 between
those rivers and Red Deer. South of
that the season extends from Sepem-
ber 29 to November 29.

Town & District

Miss M. Cook of Pen-y-silvan,
daughter of Dr. C. Cook of Calgary,
is visiting Mrs. Levy Korfoed

Mrs. W. P. Evans has a hollyhock
9 feet 7 inches tall with many purple
blooms. How is that for height?

Miss P. Halstead was named a pupil
to teach at the Alton school for the
ensuing school term.

K. Roy McLean, Optometrist and
Optician, 209-210 Southam Building,
Calgary, will be in Gleichen on Tues-
day, September 26th, at Dr. Parquhar-
son's office.

Fishermen are making some great
hauls of graylings these days. Some
of these fish are really nice big
beauties but as a fighter on the end
of a line they are almost a flop.

Establishment of two zones for
prairie chicken shooting is an-
nounced by the government. Prairie
chicken and ruffed grouse may be
shot in the region of Athabasca and
Clearwater rivers from noon, Oct. 2
until sundown Oct. 31. South of the
rivers designated and north of the
C.N.R. main line running through
Edson, Edmonton and Wainwright,
the season will extend from noon Oct. 2
until sundown Oct. 14.

War on the careless driver has
been declared by the R.C.M.P. With
main highways surfacing extending to
various parts of the province, there
has been an increased tendency to
speed, thus aggravating the traffic
problem. Police are taking definite
action to curb dangerous driving.
Recently there have been many re-
ports of police also checking up on
those who were violating the law through
not having proper head or tail-lights,
or were contravening regulations in
other respects. Safety on the high-
ways is strongly advocated by the
A.M.A., which has given full support
to local efforts designed to curb the
accident toll in this province. In the
interest of all who use the main
highways with full regard to the re-
quirements of safety, the move to
stamp out reckless and dangerous
driving in this province will receive
the general support of all fair-mind-
ed citizens.

MYERS-TORRANCE

The marriage of Mr. H. S. Myers,
formerly of Gleichen, but now of
Banff to Miss May S. D. Torrance of
Oranville, Ont., took place Sunday
at the United Church Manse
with Rev. J. N. Wilkinson officiating.
Miss N. Downey acted as bridesmaid
while Mr. Stan Haslayne supported
the groom. Among the guests were
Mr. Myers brothers and sister from
Taber, Alta.

(Continued from page one)
GARBUTT'S AGAIN
seasoned experienced typist, his
achievement as a student was out-
standing. Miss Ethel Jamieson, typ-
ing 75 words per minute, was also a
contestant.
Miss Peggy Gainer, Miss Mary
Middleton and Miss Jane Blackburn
ranked among the "honorable men-
tion" class in an international con-
test including thousands of clever
business students in Canada, England
and the U.S.A. Being in the first
35 out of thousands is a highly
creditable achievement.

Mr. Michael Galata, a Girbati
Business College graduate, is now
court reporting. This work calls for
high speed and accuracy in short-
hand.

With for its president, a man who
is an enthusiastic instructor and
progressive manager, strong on busi-
ness efficiency methods, and with a
stable staff of 20, it is little wonder
that Garbutt's has appealed to many
of the finest types of young people
who have elected to obtain their busi-
ness training at this institution.

HAIR DRESSER

For Permanents, Finger Waves,
Hot Oil Shampoos, Marcelling, etc.
See

Gertrude Deslindars
at MENARD'S BARBER SHOP.
PRICES REASONABLE

Capt. Red Handed! Confessions
of a

"NAZI SPY"
Over there they wouldn't allow you
to see this picture. But this, thank
Heaven, is America—where pictures
like this can be made and seen and
chimed.

THURSDAY AT 8:30 P.M.
Saturday Matinee at 3 p.m.
Evening Show at 8:30 p.m.

GLEICHEN COMMUNITY HALL

Grover A. Whalen

Pres. N.Y. World's
Fair 1939, Incorp.,

SAYS:

"Business in the World of
Tomorrow will be done with
less fuss-and-feathers but
more quickly and more
efficiently."

BE WISE!
GET
1940

Streamlined
Business Training
at

GARBUIT
BUSINESS
COLLEGE.

"The School of
Champions"

Featuring Speed and
Efficiency!

Training Counts
So Do the Trainers

This has been demonstrated
by the amazing student speed
of 87 w.p.m., attained by
Miss Colton in the Herald
Marathon Typing Contest.

Enroll for the
Fall Term, Aug. 28
or Tues, Sept. 5

TRADERS BUILDING
12th Ave. at 1st St. W

Good News!

EATON'S
Big
Fall and
Winter
Catalogue
for
1939-40
is Now
Being
Mailed

If you do not receive your
copy within the next few days,
write for it immediately.

T. EATON & CO.
WINNIPEG
CANADA

THE CANADIAN WHEAT BOARD

5,000 Bushel Limit on Deliveries of 1939 Wheat

REGULATIONS

1. No person shall sell to the Board wheat which was not grown on the farm or farms which are owned or operated, or to the product of which such person is otherwise entitled.
2. Every person who sells wheat to the Board in breach of the foregoing regulation shall be guilty of an offence punishable on summary conviction by a fine not exceeding one hundred dollars or by imprisonment for a period not exceeding one month.

PROVISIONS FOR ESTABLISHING THE SYSTEM OF DEALING IN WHEAT UNDER THE CANADIAN WHEAT BOARD ACT FOR THE CROP YEAR 1939-40. MORE PARTICULARLY WITH REFERENCE TO THE 5,000 BUSHEL LIMIT.

RULES AND INSTRUCTIONS

The Canadian Wheat Board will buy 1939 wheat during the crop year 1939-40 on the following basis:

1. The sale of 5,000 bushels at the fixed price to the limit of hands of any grower may derive from the Canadian Wheat Board. In addition to wheat from the grower, the Board may acquire wheat from landowners, vendors or agents, or others entitled by contract or agreement to sell wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board. If any person from whom the Board is entitled to purchase wheat, has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION A.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled. If the Board is to purchase wheat from a grower, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled. If the Board is to purchase wheat from a grower, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION B.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION C.—Where in such circumstances there is a landlord or a vendor, as well as a mortgagee, the total quantity of wheat to be sold to the Board may be 5,000 bushels.

ILLUSTRATION D.—Where a mortgagee has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION E.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

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ILLUSTRATION G.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION H.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

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ILLUSTRATION J.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION K.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION L.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

ILLUSTRATION M.—Where a grower, vendor, mortgagee or other person has sold more than 5,000 bushels of wheat grown on the same farm or group of farms as the wheat which is to be sold to the Board, the Board may purchase from such person, in such proportion as to such person, the Board may purchase from a landlord, vendor, mortgagee or other person so entitled.

"All I have to
say is....

"We farmers would never have
gained a Wheat Board if it had not
been for the Wheat Pool."

"And we farmers will never hold
the Wheat Board if the Pool loses its
strength and influence. I know, too,

from grain deliveries from
farmers like me.

"I know perfectly well
what I am doing when my
wheat goes to Alberta Pool
Elevators. I KNOW I'M
RIGHT."

"Everyone knows that
Alberta Pool Elevators
give exceptional service,
not only to the individual
farmers, but to the entire farm-
ing community."

"And if 20 per cent more
Alberta farmers, or even 10 per
cent more, would patronize Pool
elevators in a short time they
would be out of the government
wheat pool and the Pool system
would be operating on a patron-
age dividend basis."



My Grain
Goes to

Alberta Pool Elevators